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MEDIA STATEMENT

13 FEBRUARY 2022

MINISTER OF COMMUNICATIONS AND DIGITAL TECHNOLOGIES, HON KHUMBUDZO NTSHAVHENI ON THE OCCASION OF THE CELEBRATION OF THE 2022 WORLD RADIO DAY – "YES TO RADIO, YES TO TRUST"

The Minister of Communications and Digital Technologies, Hon Khumbudzo Ntshavhenijoins the world in celebrating the 11th World Radio Day (WRD) and honours the menand women of the airwaves who have over the decades ensured that radio continues to be synonymous with access to information, resilience in the search and broadcasting of such and information and remaining trusted source of information.

The World Radio Day, 13 February was proclaimed in 2011 by the United Nations Educational, Scientific and Cultural Organization (UNESCO).

This year's WRD is celebrated under the theme, "Yes To Radio, Yes To Trust" acknowledging radio as the most trusted, accessible and viable source of information, entertainment and education.

"Over the years, radio has continued to embrace technological advances and innovations to remain one of the most widely consumed media that impacts on the lives of its listeners both rich and poor.



In South Africa, the history of radio since 1923 (99 years ago) can always be linked to the political environment of the period including the struggle for a free, equal, and diverse South Africa. Whether

we recall radio under the South African Railways in 1923; or the SABC's Radio South Africa of

1936, or broadcasting of Radio Freedom in 1963, or commercial Capitol Radio in 1979, or the

introduction of communityradio in 1993/4, or the SABC radio extending to cover all indigenous

languages in 1996 and the bantustans radios in-between, the diversity of our radio (public,

commercial and community) reflects the journey this country has and it is still travelling both in its

political and development paths towards an equal and prosperous society." said Minister

Ntshavheni.

"The advent of digital media has redefined the concept of news report to beyond journalism and

hourly radio news bulletins. Whilst it has expanded access to informationand creative business

opportunities, it has equally proliferated fake news and unscrupulous journalism. In this era, we

celebrate World Radio Day because radio has inthe main continued to broadcast verified and

reliable information with a measure of accountability and public complaint system in case of

unjustified reporting thus earning the trust of the listeners" Minister Ntshavheni said.

The Department of Communications and Digital Technologies commits to support radio

development in South Africa. Through the Broadcast Digital Migration (BDM) programme, the

Department will create the platforms for public, community, and commercial radio to be more

accessible and reach wider audiences. This will also contribute to the recovery, rebuilding and

transformation of the creative industry that has been severely impact by the Covid-19 pandemic

and the slow pace of transformation.

Today, as we celebrate World Radio Day, we appreciate the work that our entitySENTECH SOC

Ltd continues to do in providing radio broadcasting signal for all in the country and leading the

BDM. We equally celebrate men and women behind the 19 SABC, all commercial and community

radio stations. "The journey has not been easy butyou have stayed the course to ensure your

listeners' access to trusted information".

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